

WISSENSMANUFAKTUR

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**Press release Wissensmanufaktur, Institute for Economic Research and
Social Policy,**

24 July 2020

Yesterday, Thursday, July 23, 2020, the German news magazine Der SPIEGEL published a report claiming that participants in our seminars, which we regularly hold on the Canadian island of Cape Breton, are being asked to buy land.

This is a false assertion and absolutely not the case. We, as persons Andreas Popp and Eva Herman, who give lectures for the Wissensmanufaktur, have never asked anyone to buy land. We are neither property dealers nor developers.

Most of the participants in our seminars have not planned to buy a plot of land either. Instead, they attend the seminar for one week because they are interested in the topics. Some seminar participants already own land on Cape Breton, which they bought before the seminar, mostly independently from us. And there are actually some seminar participants who come with the intention to buy land.

Cape Breton has a good name in Europe, the island stands for an extraordinary natural beauty and for friendly, sympathetic people. The island is considered the pearl of the Atlantic and exerts a great fascination.

For land issues we cooperate with the land developer Cape Breton Real Solutions. We do not take part in sales or sales talks.

Furthermore, the SPIEGEL report quotes a "businessman", whose name is not mentioned, as saying that a considerable number of "German citizens with brown ideas" had settled in Cape Breton, who were looking to found a "colony" and who earned a lot of money with it.

We are neither aware of the planning of a "colony", nor are we planning a colony ourselves. Nor are we in contact with people who have "brown ideas", just as we ourselves do not have them. The people who attend our seminars are politically independent, open-minded, close to nature and mostly spiritual. We ourselves are also politically independent, we do not belong to any party or any other political association.

INSTITUT FÜR WIRTSCHAFTSFORSCHUNG UND
GESELLSCHAFTSPOLITIK

The author of the SPIEGEL report accuses us in the report of being close to the real estate agent Frank Eckhardt who lives on Cape Breton.

The following is to be said: Eva Herman does not know this man at all, she has never seen him or spoken to him. Andreas Popp has not had any contact with Mr Eckhardt for 15 years, because he does not want to have anything to do with his controversial business practices or his political views.

We would like to point out that it is very important to us that he does not suffer the reputation of Cape Breton.

We would also like to point out that we have engaged lawyers to enforce our rights against the untrue allegations of the SPIEGEL and against the media that have spread these untruths.

Yours sincerely

Andreas Popp

Eva Herman